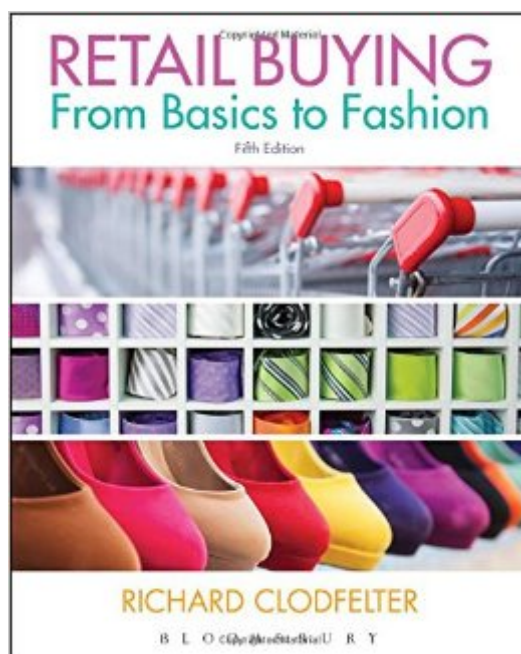


The book was found

Retail Buying: From Basics To Fashion



Synopsis

PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please refer to the book + STUDIO access card bundle ISBN 9781501395260. STUDIO Instant Access can also be purchased or rented separately on BloomsburyFashionCentral.com. - See more at: <http://bloomsbury.com/us/retail-buying-9781628929638#sthash.Nm1ZRL0s.dpuf>

PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please refer to the book + STUDIO access card bundle ISBN 9781501395260. STUDIO Instant Access can also be purchased or rented separately on BloomsburyFashionCentral.com. - See more at: <http://bloomsbury.com/us/retail-buying-9781628929638#sthash.Nm1ZRL0s.dpuf>

PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please refer to the book + STUDIO access card bundle ISBN 9781501395260. STUDIO Instant Access can also be purchased or rented separately on BloomsburyFashionCentral.com. - See more at: <http://bloomsbury.com/us/retail-buying-9781628929638#sthash.Nm1ZRL0s.dpuf> This comprehensive book provides students with the skills and savvy needed to become successful buyers in any area of retail. With a simple and straightforward approach, Clodfelter presents step-by-step instructions for typical buying tasks, such as identifying and understanding potential customers, creating a six-month merchandising plan, and developing sales forecasts. With coverage of math concepts integrated throughout the text, this new edition contains up-to-date coverage of important retailing trends, including more coverage of international buying and sourcing, integration of product development concepts throughout, and more math practice problems in chapters. Updated Snapshot and Trendwatch features present current info and new case studies from the fashion industry. Ample activities-drawn from real-world merchandising and incorporating current trends-give students the opportunity to apply critical skills as they would in a professional environment. New to This Edition: - STUDIO: Retail Buying Studio features online self-quizzes, flashcards, math practice problems and Excel spreadsheet activities that align with chapter "Spreadsheet Skills" activities- Additional math practice problems in end of chapter activities- More than 20% new photographs throughout the book- 30% new Snapshot and Trendwatch features and updated content in all cases- Expanded coverage of buying in foreign markets - Integrated content on product development throughout

Book Information

Paperback: 576 pages

Publisher: Fairchild Books; 5 edition (March 5, 2015)

Language: English

ISBN-10: 1628929634

ISBN-13: 978-1628929638

Product Dimensions: 7.4 x 1.3 x 9.3 inches

Shipping Weight: 2.7 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #181,766 in Books (See Top 100 in Books) #37 in Books > Business & Money > Processes & Infrastructure > Purchasing & Buying #60 in Books > Business & Money > Industries > Fashion & Textile #147 in Books > Business & Money > Industries > Retailing

[Download to continue reading...](#)

Retail Buying: From Basics to Fashion Retail Buying: From Basics to Fashion (3rd Edition) Retail Buying: From Basics to Fashion, 4th Edition Retail Buying (9th Edition) (Fashion Series) Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain Fashion Logistics: Insights Into the Fashion Retail Supply Chain Back to the 80s: 1980s Fads and Fashion Coloring Book: Adult Coloring Books Fashion, 80s Coloring Book, 1980s Coloring Book, Fashion Coloring Book ... Fashion Coloring Book for Adults) (Volume 1) Mathematics for Retail Buying Mathematics for Retail Buying: Bundle Book + Studio Access Card Retail Product Management: Buying and merchandising Fashion Buying: From Trend Forecasting to Shop Floor (Basics) Nolo's Essential Guide to Buying Your First Home (Nolo's Essential Guidel to Buying Your First House) Real Estate: 25 Best Strategies for Real Estate Investing, Home Buying and Flipping Houses (Real Estate, Real Estate Investing, home buying, flipping houses, ... income, investing, entrepreneurship) Fashion Entrepreneurship: Retail Business Planning Basics Fashion Management 01: Fashion Merchandising The Back to Basics Handbook: A Guide to Buying and Working Land, Raising Livestock, Enjoying Your Harvest, Household Skills and Crafts, and More (The Handbook Series) WP205 - Bastien Piano Basics - Theory - Primer Level (Primer Level/Bastien Piano Basics Wp205) Why Do We Baptize Infants? (Basics of the Faith) (Basics of the Reformed Faith) The Complete Guide to Building Classic Barns, Fences, Storage Sheds, Animal Pens, Outbuildings, Greenhouses, Farm Equipment, & Tools: A Step-by-Step ... (Back-To-Basics) (Back to Basics: Building) Backcountry Bear Basics: The Definitive Guide to Avoiding Unpleasant Encounters (Mountaineers Outdoor Basics)

[Dmca](#)